



Discovery World Travel Fair 2024

งานไทยเที่ยวนอก 2567

Organized By: P.K. Exhibition Management Co., Ltd.



<https://www.discoveryworldfair.com>



Discovery World Travel Fair 2024

Dear respected tour operators/business owners.

Thailand's economic growth has seen a marked improvement over the past year, which has resulted in a greater number of Thai people traveling abroad, particularly during holiday periods.

Hundreds of thousands of Thai tourists are flocking to foreign countries. The trend of planning travel on foreign tourist routes, both long-distance and in Asia, and Europe, including the ASEAN region, is expected to become stronger in 2024-2025.

P.K. Exhibition Management Company Limited, a Thai travel organizer, to expand business opportunities. The scheduled event "Discovery World Travel Fair 2024" will be held together as a travel fair that will meet all the stories by organizing three events throughout the year 2024.

Discovery World Travel Fair #1: 27 - 30 June 2024 at BITEC Bangna

Discovery World Travel Fair #2: 22 – 25 Aug. 2024 at Queen Sirikit National Convention Center

Discovery World Travel Fair #3: 28 Nov. – 1 Dec. 2024 at BITEC Bangna

Those who are keen to travel both in Thailand and overseas can engage in many activities at the event.

If interested/want to ask any further questions. Please contact the sales staff at telephone 02 307 8555 press 1 or Add Line ID: @pkexhibition / Website: <https://www.discoveryworldfair.com>

Best regards

Piyaporn Yutitham

Executive Director



Event Photo Gallery

SUCCESS

Discovery World Travel Fair Zone



Category group:

Discovery World Travel Fair 2024

2024

1

NTOs



2024

2

**Tours
(abroad)**



2024

3

**Airlines
(abroad)**



2024

4

**Cruise
&
Yacht**



2024

5

**Hotel
(abroad)**



2024

6

Product



2024

7

**Overseas
Education**



2024

8

Food



2024

9

Other





FACT SHEET “Discovery World Travel Fair 2024”

Organized By: P.K. Exhibition Management Co., Ltd.

- 1 Date & Time**
- (1) Discovery World Travel Fair #1: 27 - 30 June 2024 at BITEC Bangna (EH 101-102)
 - (2) Discovery World Travel Fair #2: 22 – 25 Aug. 2024 at Queen Sirikit National Convention Center (Hall 5 - 6)
 - (3) Discovery World Travel Fair #3: 28 Nov. – 1 Dec. 2024 at BITEC Bangna (EH 101-102)

- 2 Exhibit Profile**
- ◆ National Tourism Organization (NTOs) ◆ Tourism Authority ◆ Destinations
 - ◆ Travel Agency ◆ Airline ◆ Hotel ◆ Resort ◆ Spa ◆ Car Rental ◆ Cruise
 - ◆ Entertainment Complex ◆ Luxury Travel ◆ Edu-Travel ◆ Medical Tourism
 - ◆ Platform & IT ◆ Travel Insurance ◆ Others

3 Space Service Fee (Excluded VAT 7%)

Size (Sq.m.)	Raw Space (THB)	Raw Space + Sell Scheme (THB)
3 x 2 m.	32,000	36,000
3 x 3 m.	39,000	44,000

Remark:

- 1 A corner space must be paid an additional 3,000 Baht/Booth.
- 2 All prices are excluded from VAT 7%.
- 3 The shell scheme furnishes with a partition wall of 2.5 m. high, fascia name, 2 nos. florescent (40 watts), 1 information desk, 2 upright chairs, 1 socket (5 amp.), and 1 basket.
- 4 Booth no. selected shall be confirmed on a first-come, first-served basis.
- 5 For more information click www.thaiteawthair.net

Remark: Service fee for special booth raw space (orange/pink/green).

Discovery World Travel Fair #2

35,000 THB = A07-A22,A45-A46,A52,B01,B06,B07,B13-B14,B45-B46,B52-B53,B58,C01,C06,C12-C13,C40-C41,C47,C52,D01,D06-D07,D52-D53,D58,E01, E06-E07,E52-E53, E58,F01,F06-F07,F52-F53,F58,G01,G06,G47,G52,H01,H06-H07,H52-H53, H58, I01,I06-I07,I52-I53,I58, J01,J06-J07,J52-J53,J58,K01,K06,K47, K52,L01,L06-L07,L52-L53,L58,M01,M06-M07

34,000 THB = D13-D14,D45-D46,E13-E14,E45-E46,F13-F14,F45-F46,G12-G13,G40-G41,H13-H14,H45-H46,I13-I14,I45-I46 J13-J14,J45-J46, K12-K13,K40-K41,L13-L14,L45-L46,M13-M14

33,000 THB = B02-B05,B54-B57,C02-C05, C48-C51,D02-D05,D54-D57, E02-E05,E54-E57,F02-F05,F54-F57,G02-G05, G48-G51,H02-H05,H54-H57,I02-I05,I54-I57,J02-J05,J54-J57,K02-K05,K48-K51,L02-L05,L54-L57,M02-M05

4 Conditions

- 4.1 Application for acceptance as an exhibitor must be made by submitting a duly completed form and accepting payment terms. Acceptance of the application will be confirmed in writing by the organizer.
- 4.2 Booth number selected shall be assigned and confirmed on a first come first served basis upon the organizer receiving the Signed agreement. The organizer reserved the right to make the final decision in unpredictable circumstances.
- 4.3 If an applicant withdraws, for whatever reason, his application by receipt by him of a rejection of his application or after his application has been approved, the application fee paid will be forfeited.
- 4.4 The organizer reserves the right to withdraw this application and fails to pay the rental.
- 4.5 The applicant will be liable for the full payment if cancellation is made after the confirmation by the organizer and the payment is made.

5 Payment Methods

Payment by cash, banking cheque, or T/T transfer to “P.K. Exhibition Management Co., Ltd.” By bill payments require and please fax pay in slip to fax number 02-307-8722 Any charges occurred by T/T Remittance is the exhibitor’s own responsibility.

6 Organizer

P.K. EXHIBITION MANAGEMENT CO., LTD.
 59/1 Charoen Rat Road, Bangkhlo, Bangkholaem, Bangkok 10120
 Tel 02-307-8555 Fax 02-307-8733 www.thaiteawthair.net
 Email : sales@pkexhibition.com / Email : account.pk@hotmail.com



Application Form "Discovery World Travel Fair 2024"

Organized By P.K. Exhibition Management Co., Ltd.

For P.K.

Exhibitor Code

① Company Name & Address (for issuing invoice and receipt)

1.1 Company Name _____

Address _____

1.2 Contact Address

Contact Person _____ Position _____

Address _____

Tel _____ Fax _____ Mobile _____

E-mail _____ Line ID _____

1.3 Product or Service Name _____

1.4 Type of Business National Tourism Organization (NTOs) _____ Airlines (abroad) _____

Tour (abroad) Permit Number _____ Cruise boat (abroad) Permit Number _____

Hotels/Resorts (abroad) _____ Other (details required) _____

If you are interested in the ThaiTeawThaiGO platform, check the box and sign up for free to gain access to many other benefits. (You will be contacted back by an officer.)

② Space Service Fee (Excluded 7% VAT)

Description	Booth No.	Amount (THB)
GOLD PACKAGE <input type="checkbox"/> GOLD PACKAGE _____ THB <input type="checkbox"/> R <input type="checkbox"/> S <input type="checkbox"/> Fast Track _____ THB	1st time _____ 2nd time _____ 3rd time _____	
Discovery World Travel Fair #1: 27 - 30 June 2024 at BITEC Bangna (EH 101-102) Size 3 x 2 Sqm. <input type="checkbox"/> Raw Space _____ THB <input type="checkbox"/> Raw Space + Shell Scheme = _____ THB A corner <input type="checkbox"/> Paid additional 3,000 THB / Booth		
Discovery World Travel Fair #2: 22 – 25 Aug. 2024 at Queen Sirikit National Convention Center(Hall 5 - 6) Size 3 x 2 Sqm. <input type="checkbox"/> Raw Space _____ THB <input type="checkbox"/> Raw Space + Shell Scheme = _____ THB A corner <input type="checkbox"/> Paid additional 3,000 THB / Booth		
Discovery World Travel Fair #3: 28 Nov. – 1 Dec. 2024 at BITEC Bangna (EH 101-102) Size 3 x 2 Sqm. <input type="checkbox"/> Raw Space _____ THB <input type="checkbox"/> Raw Space + Shell Scheme = _____ THB <input type="checkbox"/> Paid an additional 3,000 THB / Booth		

③ Requirements for exhibition Participants

3.1 Application for acceptance as an exhibitor must be made by submitting a duly completed form and accepting payment terms. Acceptance of the application. Will be confirmed in writing by the organizer.

3.2 Booth number selected shall be assigned and confirmed on a first come first served basis upon the organizer receiving the signed agreement. The organizer reserved the right to make the final decision in unpredictable circumstances.

3.3 If an applicant withdraws, for whatever reason, his application by receipt by him of a rejection of his application or after his application has been approved, the application fee paid will be forfeited.

3.4 The organizer reserves the right to withdraw this application and fails to pay the rental.

3.5 The applicant will be liable for the full payment if cancellation is made after the confirmation by the organizer and the payment is made.

Total

VAT 7%

Grand Total

④ Declaration (We hereby accept the terms and conditions printed on the application form)

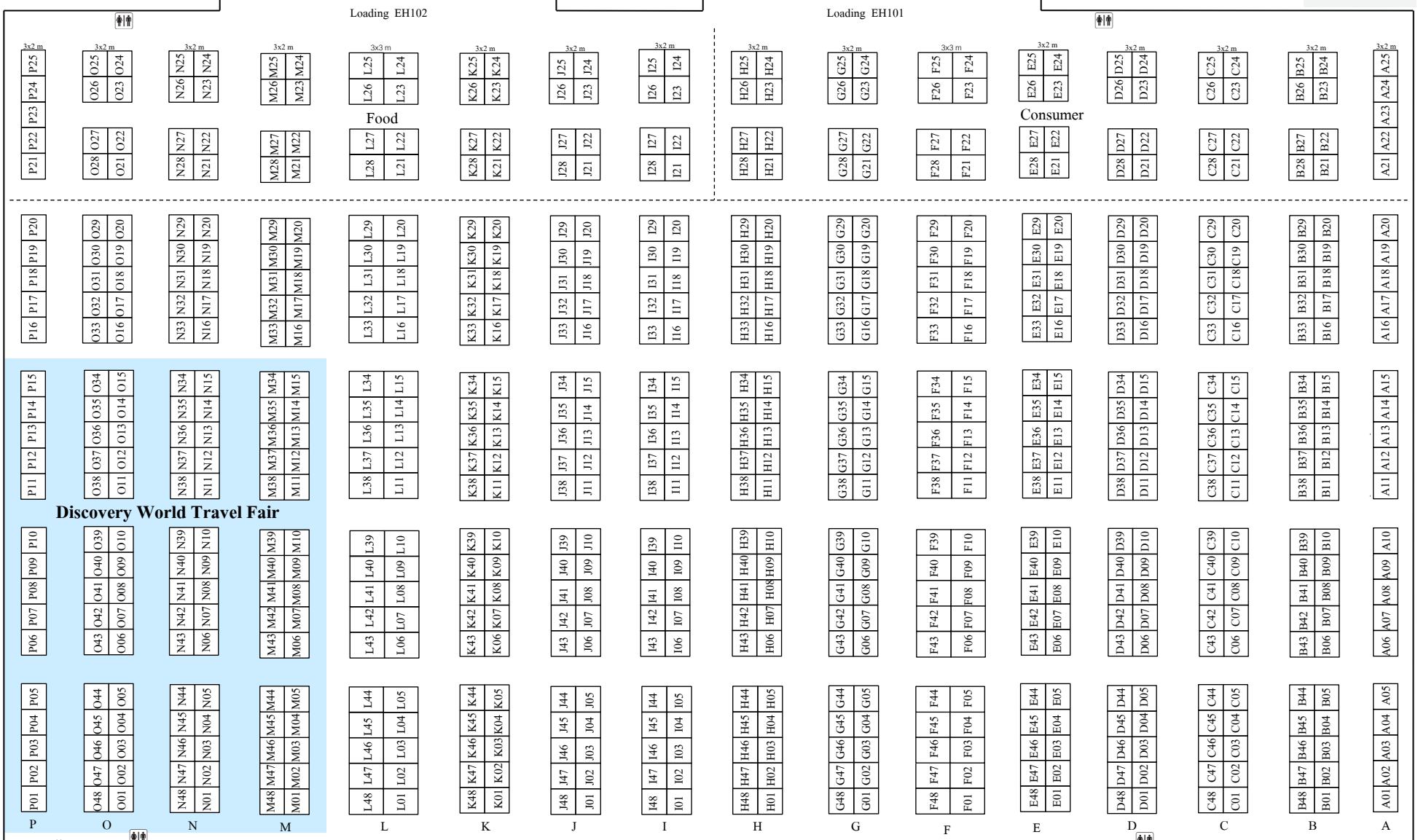
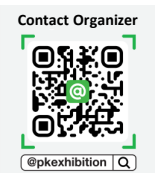
(Authorized signature and company stamp)

Date _____ / _____ / _____

Fill in the details and dispatch them to Email : sales@pkexhibition.com OR Email : sales.pks@gmail.com OR Fax : 02-307-8733



Floor Plan Discovery Thailand #70 and Discovery World Travel Fair #1 Date 27 – 30 June 2024
Floor Plan Discovery Thailand #72 and Discovery World Travel Fair #3 Date 28 November – 1 December 2024
At BITEC Bangna (EH 101-102)



Booth Total 722 booths
THAI TEAW THAI 2024 @ BITEC
Thailand's No.1 Travel Fair

↑
EH 102

Organized by P.K. Exhibition Management Co., Ltd.
 T.02 307 8555 F.02 307 8733 E. sales@pkexhibition.com W. www.ไทยเที่ยวไทย.com

↑
EH 101

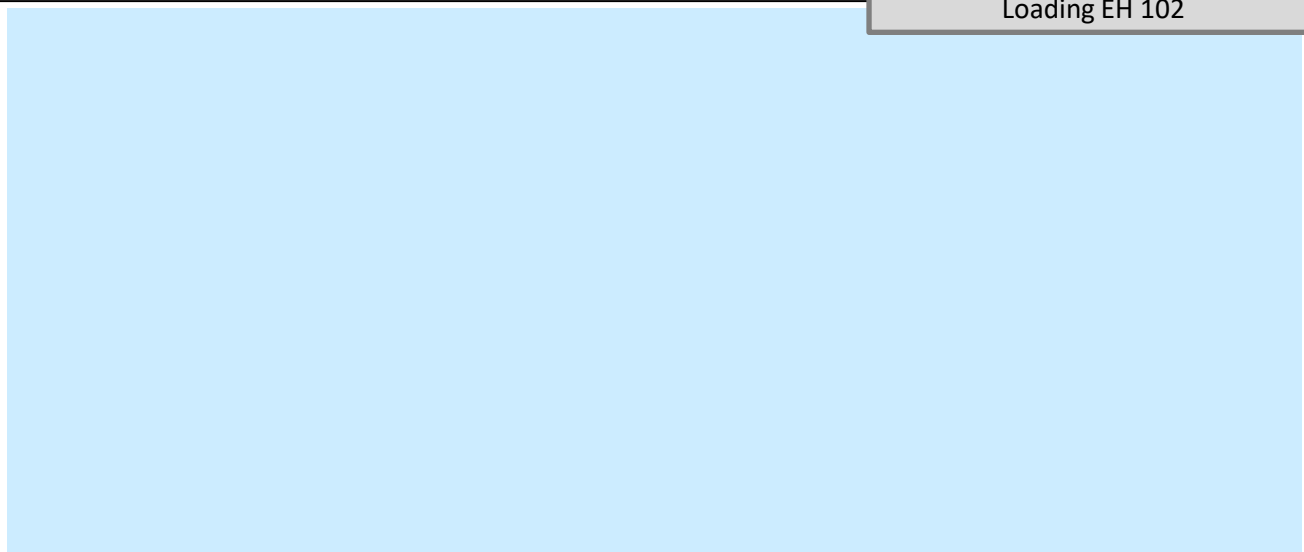
ID Line : @pkexhibition
**Note: The floor plan is liable to alteration without prior notice. As of: 04/08/2023



Floor Plan Discovery World Travel Fair #1 Date 27 – 30 June 2024
Floor Plan Discovery World Travel Fair #3 Date 28 November – 1 December 2024
 At BITEC Bangna (EH 101-102)



Loading EH 102



P11
P12
P13
P14
P15

O38
O37
O36
O35
O34
O11
O12
O13
O14
O15

N38
N37
N36
N35
N34
N11
N12
N13
N14
N15

M38
M37
M36
M35
M34
M11
M12
M13
M14
M15

P06
P07
P08
P09
P10

O43
O42
O41
O40
O39
O06
O07
O08
O09
O10

N43
N42
N41
N40
N39
N06
N07
N08
N09
N10

M43
M42
M41
M40
M39
M06
M07
M08
M09
M10

P01
P02
P03
P04
P05

O48
O47
O46
O45
O44
O01
O02
O03
O04
O05

N48
N47
N46
N45
N44
N01
N02
N03
N04
N05

M48
M47
M46
M45
M44
M01
M02
M03
M04
M05

P

O

N

M

Booth Total 105 booths

Organized by P.K. Exhibition Management Co., Ltd.
 T.02 307 8555 F.02 307 8733 E. sales@pkexhibition.com / www.ไทยเที่ยวไทย.com

**Note: The arrangement may be adjusted as required without prior notice.



ENTRANCE EH 102



Floorplan Discovery Thailand #71 and Discovery World Travel Fair #2

Date 22 - 25 August 2024

At Queen Sirikit National Convention Center (QSNCC) (Hall 5 - 6)



Queen Sirikit National Convention Center (QSNCC)

ENTRANCE HALL 5



Organizer by P.K. Exhibition Management Co., Ltd.

Tel : 0-2307-8555 Fax : 0-2307-8733

E-mail : sales@pkexhibition.com www.งานไทยเที่ยวไทย.com

ENTRANCE HALL 6

**Note: The floor plan is liable to alteration without prior notice.

□ : Magnitude signifier 1.73 x 1.73 m.

Total 3x2m. : 814 booths Date : 04-08-2023

Floorplan Discovery World Travel Fair #2

Date 22 - 25 August 2024

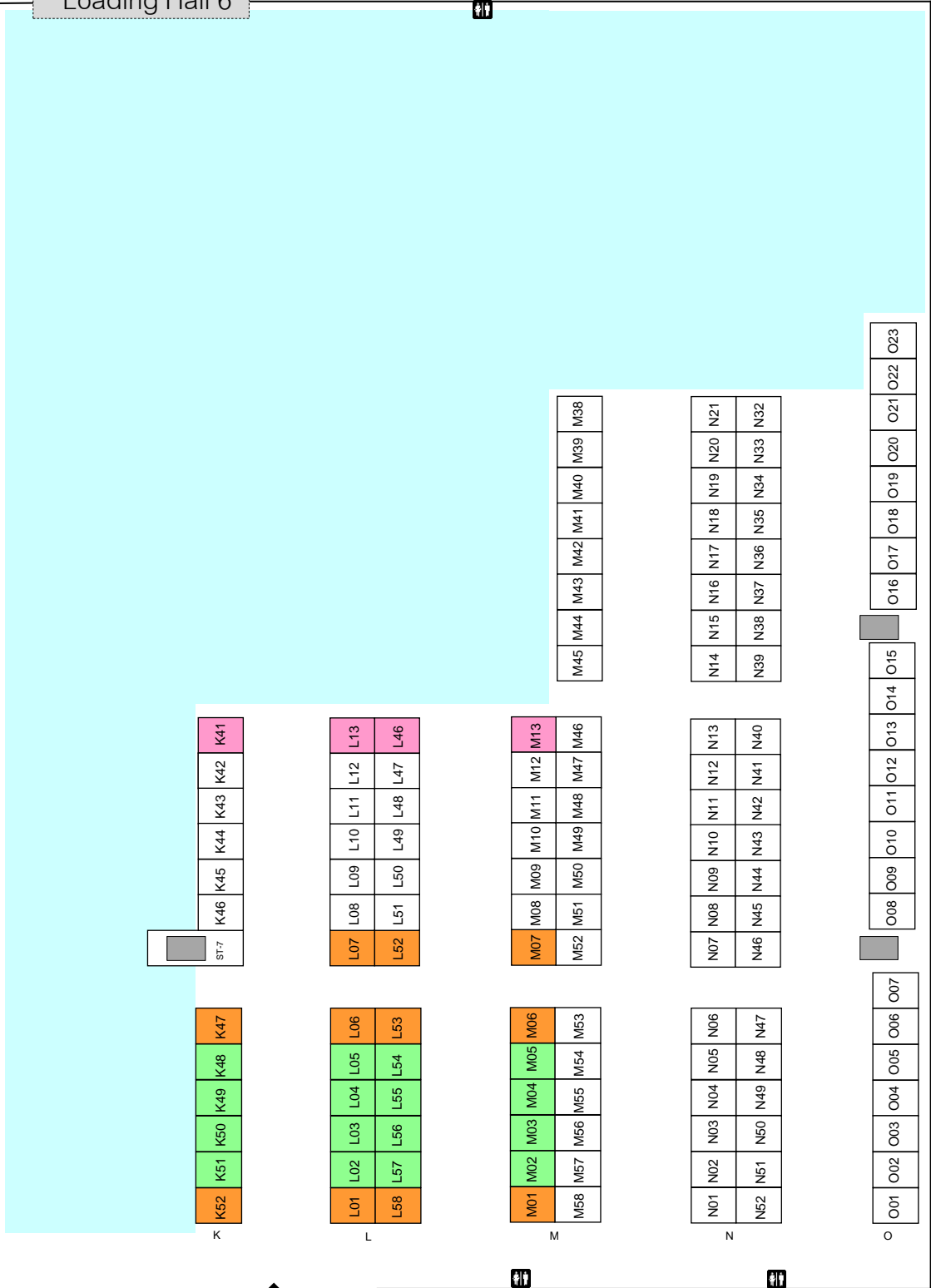
At Queen Sirikit National Convention Center (QSNCC) (Hall 5 - 6)



Loading Hall 6

ติดต่อผู้จัดงานไทยเที่ยวไทย

@pkexhibition



Space 35,000 THB

Space 34,000 THB

Space 33,000 THB

Queen Sirikit National Convention Center

ENTRANCE HALL 6

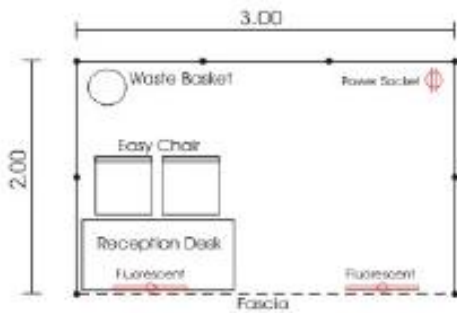
****Note:** The arrangement may be adjusted as required without prior notice.

Magnitude signifier 1.73 x 1.73 เมตร

3x2m. : 137 booths

Date : 19-10-2023

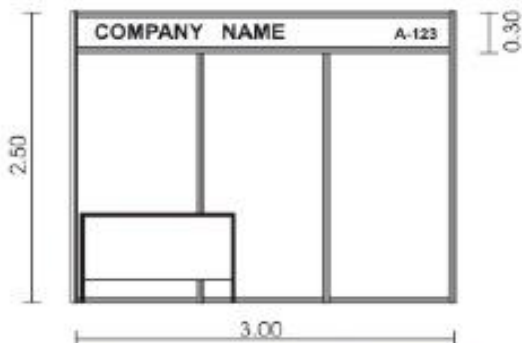
An illustration of a regular booth,
3.00 meters wide by 2.00 meters long.



FLOOR PLAN

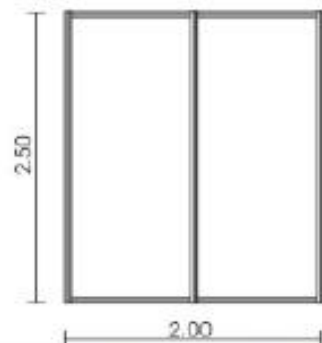
SCALE 1:50

SIZE 3.00 x 2.00 M.	
1.	White back and side walls
2.	Fascia board is 30cm. High with a set of Exhibitor's Name 10 cm. high standard letter
3.	2 NOs. Fluorscent 40 W.
4.	1 NO. Power Socket 5 amp.
5.	1 NO. Receptionist Table
6.	2 NOs. Upright Chair
7.	1 NO. Waste Basket



FRONT ELEVATION

SCALE 1:50



SIDE ELEVATION

SCALE 1:50



Receptionist Desk
60X120X75 cm.



Fiber Chair
50X50X50 / 80 cm.

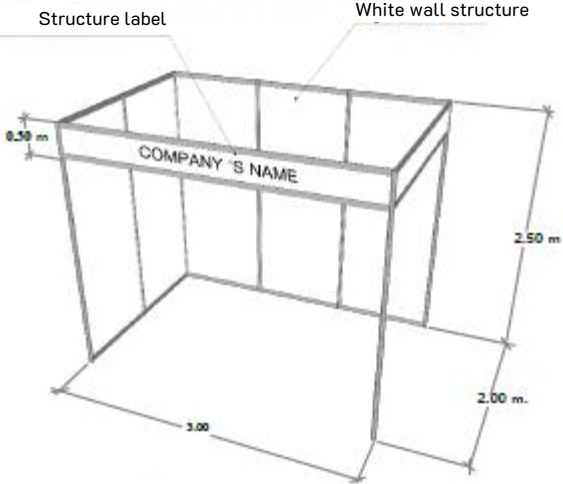
Example of a regular booth design



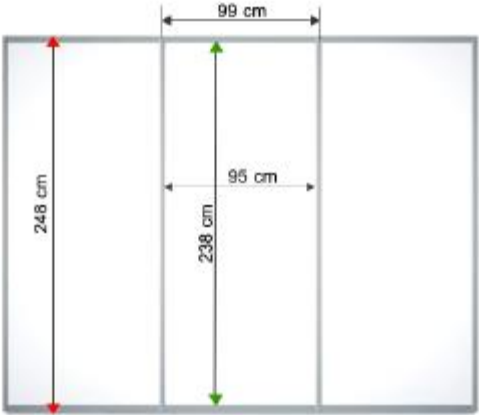
Structure of 3.00*2.00 meters in size



Structure of 3.00*3.00 meters in size



Standard structure (corners)



White wall structure size



Example: Label cancel



Example: Label cancel; move the lights to the back.

งาน **ไทยเที่ยวนอก** ครั้งที่ 1

1st Discovery World Travel Fair 2024

New Experience

ถ้าคุณเที่ยวเมืองไทยหน้าใจแล้ว ลองไปเปิดประสบการณ์เที่ยวเมืองนอก
พบแพ็คเกจที่เที่ยว ทัวร์ สายการบิน ครบคุ้มจุใจในงานนี้



27 - 30 มิ.ย. 2567 ไบเทค บางนา

• จัดพร้อมกับงานไทยเที่ยวไทย ครั้งที่ 70



จัดโดย
บริษัท พี.เค. เอ็กซิซิชั่น แมนเนจเม้นท์ จำกัด
www.ganaitaiyuanok.com



ganaitaiyuanok thaitaiyuanok thaitaiyuanoin



If you are interested or want to ask any further questions, please contact the sales staff.

Tel.02 307 8555 Press 1
Or Add Line ID: @pkexhibition

<https://www.discoveryworldfair.com>

